

WELCOME TO THE PRIDE OF ARKANSAS!

Thank you for joining us this upcoming season! We are a growing all star cheerleading program in NWA! Our mission is to instill the love of cheerleading in youth athletes while also teaching them the value of knowing how to be a part of something bigger than yourself! Being influential role models in these athletes' lives is the biggest blessing our staff has & we are so grateful to do it day in & day out!

Our program came back after taking a few years hiatus! We began in 2022 with 1 team of 16 athletes that completed a half season! We came back in 2022-2023 with 3 teams & 35 athletes! These teams had their first experience as a full year all star cheerleading program! After the success & growth of that season we were lucky enough to continue in our 2023-2024 season with 5 teams & 60 athletes! With our athletes understanding & growth of the sport in the few short years, we received 2 Summit bids this past season! Our Youth 1 Elite received an At-Large Bid to the Youth Summit in Tampa, FL! Our Junior 1 Elite received an At-Large bid to the D2 Summit in Orlando, FL! We are so proud of these athletes & know that this is the beginning of a beautiful shift in our program!

Each year we “PRIDE” ourselves in introducing new athletes to the sport! Transforming athletes into confident, smart, & technical cheerleaders is a main focus point for our program! We are so glad you are interested in our program!

PRIDE OF ARKANSAS, WHERE YOU ARE A PART OF SOMETHING
BIGGER THAN YOURSELF.



2024-2025

Parent Info Packet

This document will have all the important information you may need throughout the season! Please keep this in a safe place & refer back to it throughout the year!

THE SUMMIT

The Summit is a prestigious end of season event. Every year teams across the nation compete for a bid (invitation) to attend this event. They have split it into 3 events. D1 Summit, D2 Summit, & Youth Summit. D1 & D2 are based on the size of the gym, 125 athletes or less is considered D2. Youth Summit is also split by D1 & D2 but it is only for Youth age teams! Youth Summit is held at the **end of April**. D2 Summit is held at the **beginning of May**. Our program was lucky enough to have TWO teams receive bids last season! Each year we will try to achieve this goal. The financial commitment of this event is **expected** to be covered if an athlete is on a team that receives a bid. The month **AFTER** receiving a bid, **a \$100 deposit is due**. The **following month**, the **remaining balance** is due.

IMPORTANT DATES

The following dates are **EXTREMELY** important for athletes to be at. Placements, skills camp, & choreography are events that all affect a team's season. Please put these in your calendar & plan on having your athlete attend! The events are below:

- **PLACEMENTS**
 - Level 1: May 20 (5-6:30pm), May 21 (6-8pm), May 22 (6:30-8pm)
 - Levels 2 & 3: May 20 (6:30-8pm), May 22 (5-6:30pm), May 23 (6:30-8pm)
 - Minis: May 21 (5-6pm), May 23 (5-6:30pm)
- **SKILLS CAMP**
 - June 21, 22, & 23 - Times will be split by team & will be sent out June 19, 2024 - Please block off the **WHOLE** weekend as times will be split a few

days prior.

- **CHOREOGRAPHY**

- July 31- August 4th - Times will be split by team & will be sent out June 19, 2024

PRACTICE COMMITMENT/ATTENDANCE

Attendance is crucial in this sport for each team to have a successful season! While we will not have practice days & times until **May 28, 2024**, we want everyone to expect a 2 day schedule in the Summer & a 3 day a week practice schedule come Fall. We will have 2 of those days being practice days & 1 of those days being a tumble day for an hour. Mini teams will have the same amount of days except shorter practices with a 2 hour for one & an hour & a half for their other.

This year we will be doing **JUNE CLINICS**. After placements on **May 28**, we will reveal what level clinic your athlete has made for the first few weeks of June! **This reveal will have their practice times for their level for the June Clinics!** They will have 2 level practices a week beginning on **June 3rd!** On **June 19th** we will then announce teams & split our clinic groups into the teams that will be best for every athlete! **This announcement will have their regular practice times for the rest of Summer & Fall, skills camp times, & choreography times!** This process allows coaches to give room for growth in athletes before setting teams in stone! Tuition will still be the same this month as they are practicing twice a week.

During the Summer we expect athletes to be at practices. If there is a prior commitment, trip, or activity we must be aware **3 WEEKS IN ADVANCE**.

Come Fall practices (August 12, 2024) athletes are given **TWELVE** hours of **UNEXCUSED** absences to be used throughout the whole season. The excused vs unexcused absences are laid out in our Parent Policies Contract attached below! Once the hours are all used they may not miss any more. Any vacations or trips that are already planned must be given to coaches **BEFORE AUGUST 12, 2024** otherwise they will **NOT** be excused. These hours may **NOT** be used the 2 weeks prior to competition or else athletes will not be eligible to compete at the event.

COMPETITIONS

Our full year program continues to grow & our competition experience does with it! Our

Mini team will attend 5 competitions with a Showcase at the beginning of the year! Our Youth & Junior teams will attend 6 competitions with a Showcase at the beginning of the year & possibility of attending an end of season event! Our competitions will happen between the months of **January-April/May**. Our regular season competitions do call for travel anywhere from 1 hour to 8 hours. The **TENTATIVE** competition schedule will be released by **MARCH 24, 2024** Athletes may **NOT** miss competitions or showcase except for extraneous circumstances.

FINANCIAL COMMITMENT

This sport is a year round sport. For that reason our tuition scale runs June-April & May for teams that have received a bid to the D2 Summit. We also have other costs that come up in the beginning of the season for music, choreography, practice gear, uniform, & USASF membership. Below is an attached copy of breakdowns for our full year teams.

FULL YEAR YOUTH/JUNIOR CHEER TEAMS

2024-2025	Tuition	Placement	Events Fee	Practice Gear	Choreography	Uniform	Music	USASF Fee	Total
May		\$40							\$40
June	\$205		\$35	\$125	\$125				\$490
July	\$205				\$125	\$225			\$555
August	\$280					\$225			\$505
September	\$280						\$85	\$50	\$415
October	\$280								\$280
November	\$280								\$280
December	\$280								\$280
January	\$280								\$280
February	\$280								\$280
March	\$280								\$280
April	\$280								\$280
May	**\$280								***
Total	\$2,930	\$40	\$35	\$125	\$250	\$450	\$85	\$50	\$3,965

*May tuition is charged to teams that get a bid to The D2 Summit. May tuition not included in totals.

The Summit Registration Dues are NOT included. Parents are expected to pay a \$100 deposit the month AFTER receiving a bid & the remaining balance is expected to be paid the following month.

Tuition includes monthly dues, competition registration fees, & coaches fees.

Event Fee to help cover cost for events held for athlete throughout the year; including holiday, team bonding, & end of year events.

Practice gear branded sports bra, shorts, & competition bow.

Same uniform as prior year. Uniform cost due only for athletes needing new uniform for 2024-2025 season.

Silver & black smokey eye & red lip required. Athlete may pick makeup brand.

FULL YEAR MINI TEAM

2024-2025	Tuition	Placement	Events Fee	Practice Gear	Choreography	Uniform	Music	USASF Fee	Total
May		\$40							\$40
June	\$165		\$35	\$125	\$125				\$450
July	\$165				\$125	\$225			\$515
August	\$240					\$225			\$465
September	\$240						\$85	\$50	\$375
October	\$240								\$240
November	\$240								\$240
December	\$240								\$240
January	\$240								\$240
February	\$240								\$240
March	\$240								\$240
April	\$240								\$240
Total	\$2,490	\$40	\$35	\$125	\$250	\$450	\$85	\$50	\$3,525

Tuition includes monthly dues, competition registration fees, & coaches fees.

Event Fee to help cover cost for events held for athlete throughout the year; including holiday, team bonding, & end of year events.

Practice gear branded sports bra, shorts, & competition bow.

Same uniform as prior year. Uniform cost due only for athletes needing new uniform for 2024-2025 season.

Silver & black smokey eye & red lip required. Athlete may pick makeup brand.

PARENT POLICIES

Our parents each season are asked to sign a Parent Policies Contract. It asks for commitment on practices, financials, & end of season events. It also talks about proper etiquette as a cheer parent for Pride! It is attached below for reference before you are asked to sign this. You are **EXPECTED** to read through thoroughly! Any consequences or policies listed out in this contract will be applied throughout the year & will be referenced back to this!

[Pride Parent Policies](#)

We cannot express how grateful we are for our third season of doing what we love! Thank you for letting us serve our community in our favorite way possible! Welcome to the Pride family, we are so happy to have you!



My daughter has been a part of the Pride family for several years now! the coaches are absolutely amazing! They really focus on each child as an individual athlete to help them achieve their goals. My daughter has grown so much as an athlete & as a person at Pride. She has so much more confidence & has learned what hard work, determination, & teamwork will allow you to achieve. There is no other gym like it in the area!

-Proud Pride Parent