

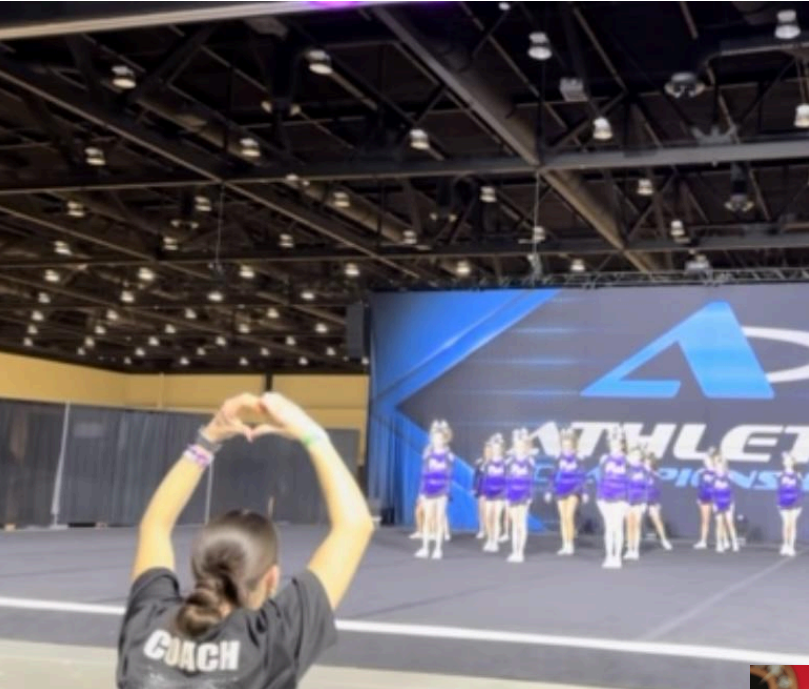
WELCOME TO THE PRIDE OF ARKANSAS!

Thank you for joining us this upcoming season! We are a growing all star cheerleading program in NWA! Our mission is to instill the love of cheerleading in youth athletes while also teaching them the value of knowing how to be a part of something bigger than yourself! Being influential role models in these athletes' lives is the biggest blessing our staff has & we are so grateful to do it day in & day out!

Our program came back after taking a few years hiatus! We began in 2022 with 1 team of 16 athletes that completed a half season! We came back in 2022-2023 with 3 teams & 35 athletes! These teams had their first experience as a full year all star cheerleading program! After the success & growth of that season we were lucky enough to continue in our 2023-2024 season with 5 teams & 60 athletes! With our athletes understanding & growth of the sport in the few short years, we received 2 Summit bids this past season! Our Youth 1 Elite received an At-Large Bid to the Youth Summit in Tampa, FL! Our Junior 1 Elite received an At-Large bid to the D2 Summit in Orlando, FL! We are so proud of these athletes & know that this is the beginning of a beautiful shift in our program!

Each year we “PRIDE” ourselves in introducing new athletes to the sport! Transforming athletes into confident, smart, & technical cheerleaders is a main focus point for our program! We are so glad you are interested in our program!

PRIDE OF ARKANSAS, WHERE YOU ARE A PART OF SOMETHING BIGGER THAN YOURSELF.



2024-2025

Parent Info Packet

This document will have all the important information you may need throughout the season! Please keep this in a safe place & refer back to it throughout the year!

IMPORTANT DATES

The following dates are **EXTREMELY** important for athletes to be at. Placements & choreography are events that all affect a team's season. Please put these in your calendar & plan on having your athlete attend! The events are below:

- **PLACEMENTS**
 - Level 1(Ages 6-9): August 26, 2024 5-6:30PM
 - Level 1/2 (Ages 10+): August 26, 2024 6:30-8:30PM
- **CHOREOGRAPHY**
 - September 20/21/27/28 - Times will be split by team & will be sent out September 3, 2024

PRACTICE COMMITMENT/ATTENDANCE

Attendance is crucial in this sport for each team to have a successful season! While we will not have practice days & times until **September 3, 2024**, we want everyone to expect a 1 day practice schedule! We offer tumbling at our gym & highly encourage adding the extra class to help your athlete's success!

Come practice time (September 9, 2024) athletes are given **SIX** hours of **UNEXCUSED** absences to be used throughout the whole season. The excused vs unexcused absences are laid out in our Parent Policies Contract attached below! Once the hours are all used they may not miss any more. Any vacations or trips that are already planned must be given to coaches **BEFORE SEPTEMBER 9, 2024** otherwise they will **NOT** be excused. These hours may **NOT** be used the 2 weeks prior to competition or else athletes will not be eligible to compete at the event.

COMPETITIONS

Our half year program continues to grow & our competition experience does with it! Our half year teams will attend 3 competitions throughout the season & 1 showcase at the beginning of the year! Our competitions will happen between the months of **February-April**. Our regular season competitions do call for travel anywhere from 1 hour to 4 hours. The **TENTATIVE** competition schedule will be made public come Summer in our interest group! Athletes may **NOT** miss competitions or showcase except for extraneous circumstances.

FINANCIAL COMMITMENT

This program is a half year sport. For that reason our tuition scale runs September-April. We also have other costs that come up in the beginning of the season for music, choreography, practice gear, uniform, & USASF membership. Below is an attached copy of breakdowns for our half year teams.

HALF YEAR CHEER TEAMS

2024-2025	Tuition	Placement	Events Fee	Practice Gear	Choreography	Uniform	Music	USASF Fee	Total
August		\$20							\$20
September	\$180		\$30			\$240			\$450
October	\$180			\$60	\$70				\$310
November	\$180						\$35	\$50	\$265
December	\$180								\$180
January	\$180								\$180
February	\$180								\$180
March	\$180								\$180
April	\$180								\$180
Total	\$1,440	\$20	\$30	\$60	\$70	\$240	\$35	\$50	\$1,945

Tuition includes monthly dues, competition registration fees, & coaches fees.

Event Fee to help cover cost for events held for athlete throughout the year; including holiday, team bonding, & end of year events.

Practice gear branded tank top, bra, any black shorts (bought by athlete), & competition bow.

Same uniform as prior year. Uniform cost due only for athletes needing new uniform for 2024-2025 season.

Silver & black smokey eye & red lip required. Athlete may pick makeup brand.

PARENT POLICIES

Our parents each season are asked to sign a Parent Policies Contract. It asks for commitment on practices, financials, & end of season events. It also talks about proper etiquette as a cheer parent for Pride! It is attached below for reference before you are asked to sign this. You are **EXPECTED** to read through thoroughly! Any consequences or policies listed out in this contract will be applied throughout the year & will be referenced back to this!

[Pride Parent Policies](#)

We cannot express how grateful we are for our third season of doing what we love! Thank you for letting us serve our community in our favorite way possible! Welcome to the Pride family, we are so happy to have you!



My daughter has been a part of the Pride family for several years now! the coaches are absolutely amazing! They really focus on each child as an individual athlete to help them achieve their goals. My daughter has grown so much as an athlete & as a person at Pride. She has so much more confidence & has learned what hard work, determination, & teamwork will allow you to achieve. There is no other gym like it in the area!

-Proud Pride Parent